

APPENDIX A : MARKET STEERING GROUP ACTION PLAN – 21 AUGUST 2007					
OPPORTUNITY	ACTIONS	WHO?	WHEN?	UPDATE/PROGRESS	COMMENTS
(A) Improve Market Management	(1) Approach by Bury Council (2) Appoint Town Centre Manager	PM CB	September September/October	21 Aug (1) PM to finalise arrangements with Bury (2) Shortlisted - interviews Friday 13 July 2007	No appointment made
(B) Investment Long Term	Covered – (1) Draw up Plans – In consultation Flat Iron - (1) Gather information on stalls/covers, etc (2) Feasibility of electric hook-ups (Also side of covered)	PM to lead CB CB	September July July	21 Aug (1) Liberata commissioned to prepare plans for consideration at Cabinet in November 2007.	Stalls/Covers <ul style="list-style-type: none"> • Visit outdoor markets to see what they are doing. • Want something that locks into the floor and lock together to provide more strength. Electric hook-ups <ul style="list-style-type: none"> • Good idea for flat iron • Will extend trading hours in winter
(C) Tariffs & Market Rents	(1) Develop proposals	CB	October/November	For October/November Meeting	Input of Bury Council needed
(D) Market Walk Phase 2	(1) Draw up plan to fit Flat Iron on half size. (possible Fazackerley Street)	CB	July	3 July (1) Proposed layout presented.	<ul style="list-style-type: none"> • Health and Safety considerations on the flat iron are important. • Possibility of extending flat iron stall area if required or move onto the flat iron. • Need to plan for the Market Walk building work in consultation with Flat Iron traders.
(E) Coach Parties	(1) Contact local attractions re: joint offer (a) Botany Bay (Pilot) (b) Brief to Cath Burns (c) Coach Operators Open Day? (d) Sort out coach parking	CB JB - CB	July June - July	3 July 1 (a) CB has talked to Botany Bay about a Partnership - would give free entrance - would provide free lunch 1 (d) Map presented showing current car park in Friday Street.	
(F) Communications & Marketing	(1) Shelley Wright to draft Communications & Marketing Plan	SW	August	21 Aug – Communications & Marketing Plan agreed including new market logo.	
(G) Specialist Markets					